

# SENSORY FRIENDLY MASS

*All are welcome. All belong.*

Archdiocese of Philadelphia



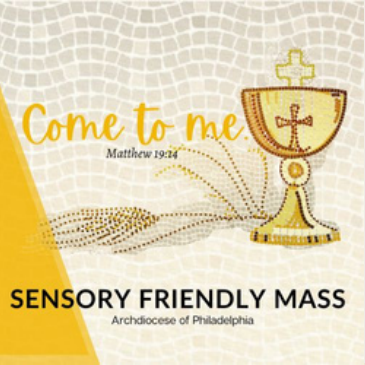
## Awareness & Advertising

Presented by: Noelle Collis-DeVito



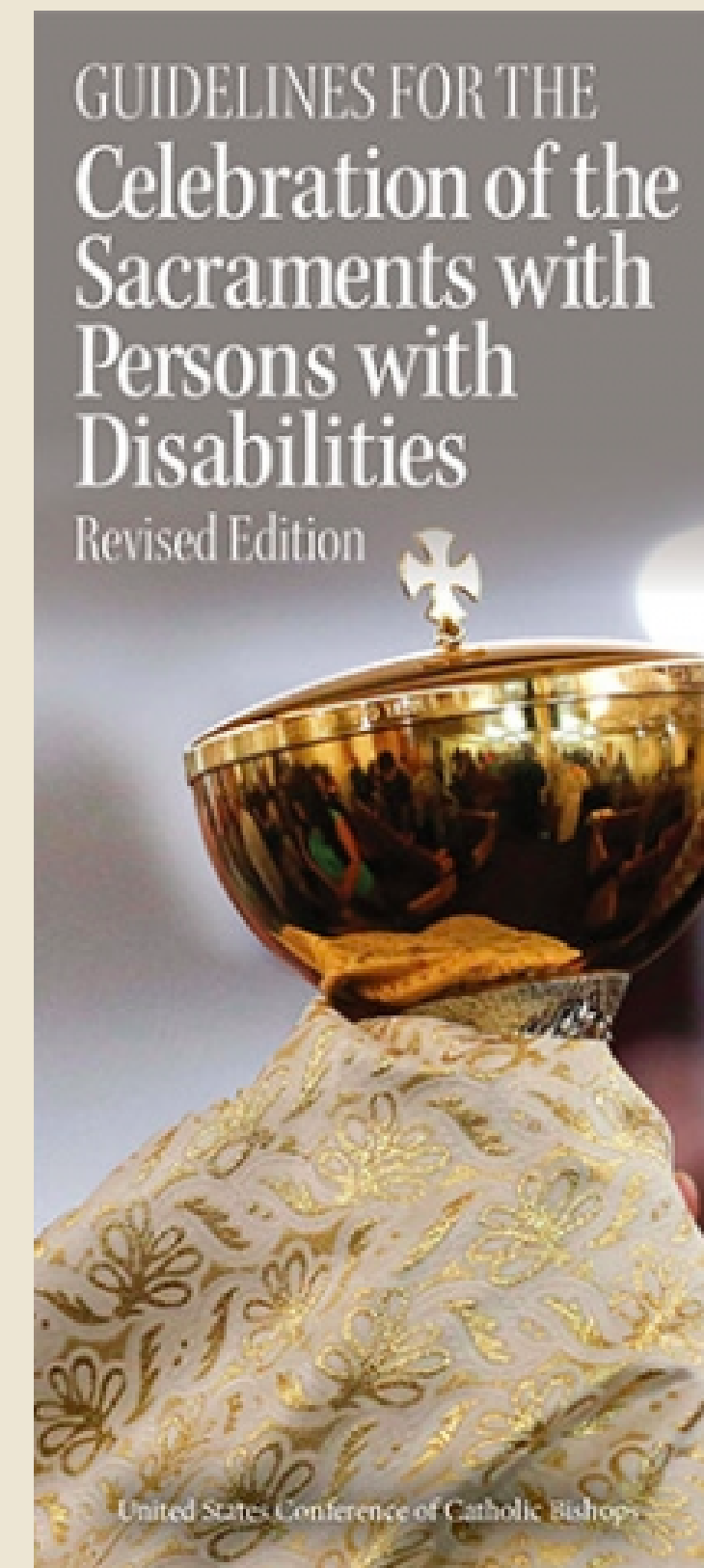
The Catholic Telegraph

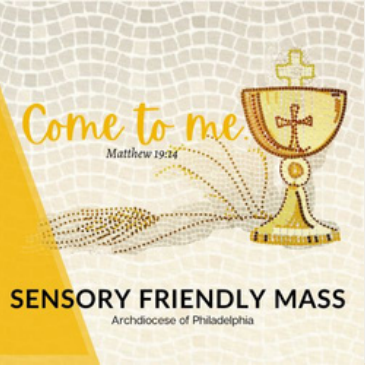
# First Communion & Confirmation



# Importance of Awareness

*7. The creation of a fully accessible parish reaches beyond mere physical accommodation to encompass the attitudes of all parishioners toward persons with disabilities. All members of the faith community have a role to play in the invitation, welcome, and inclusion of people with disabilities. Pastoral ministers are encouraged to foster attitudes and a parish culture, and to develop informational materials, aimed at forming a community of believers known for its joyful inclusion of all of God's people around the table of the Lord.*





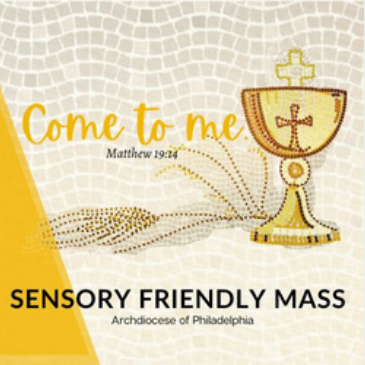
# Parish-Wide Awareness

## Awareness Should Be Step 1

Before you begin hosting Sensory-Friendly Liturgies, it is essential that you have the parish community on board.

Spend at least a month preparing the hearts of your parishioners through various mediums.





# Parish-Wide Awareness

## How to Raise Awareness:

- Bulletin Inserts
- Printable Materials
- Bulletin/Pulpit Announcements
- Discuss in the Homily
- Allow People to Share Stories
- Host an Awareness Session/Event



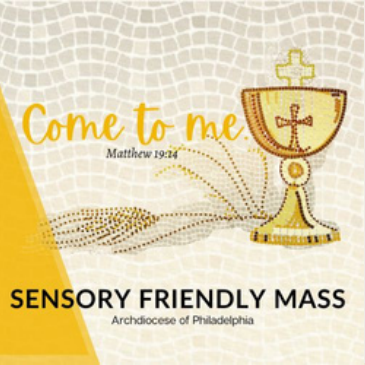


# Parish-Wide Awareness

## Bulletin Inserts:

- Include Weekly
- Awareness Week 1- Autism
- Awareness Week 2- IDD
- Awareness Week 3- Mental Health
- Take time to address these inserts



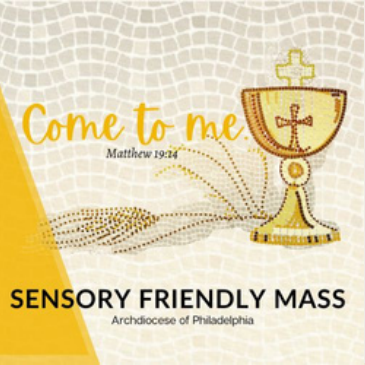


# Parish-Wide Awareness

## Printable Materials:

- Brochure
- Pew Cards
- NCPD Materials
- Informational Materials from Local Organizations





# Parish-Wide Awareness

## Bulletin/Pulpit Announcements:

- Sample for Use
- Be sure to call attention to the information in the bulletin.
- Include this information on the Website, Social Media & App as well.
- Before a Sensory-Friendly Mass





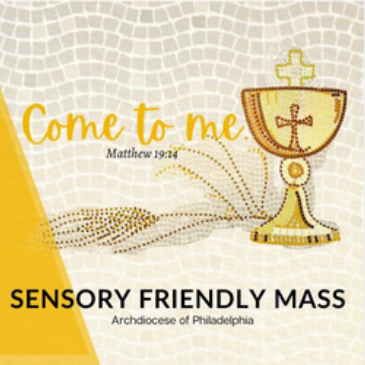


# Parish-Wide Awareness

## Address During the Homily:

- Speak with Pastor about preaching on a culture of belonging and specifically on the upcoming Sensory-Friendly Mass.
- This could be offered as a Homily Series that could build on itself each week.



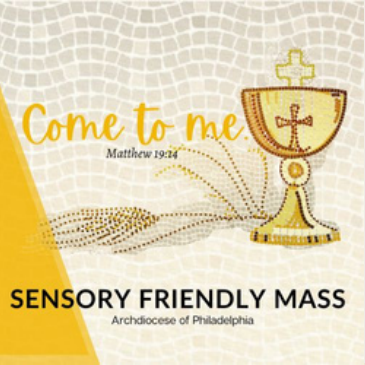


# Parish-Wide Awareness

## Sharing Stories:

- Invite people in your parish to share their stories and experiences with stigma and welcome.
- Offer this after Mass during Donut Sunday, during Religious Education classes (invite parents to attend), or even as a final announcement during Mass.



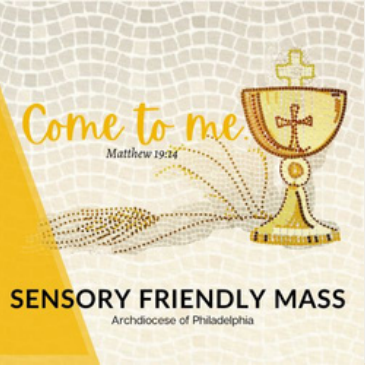


# Parish-Wide Awareness

## Host an Awareness Session/Event:

- Bring in someone from a local organization as an educational resource for parishioners.
- Plan an event that encourages parishioners to think more deeply about ability and our unity through the Body of Christ. (Ex. All Are Welcome, All Belong)





# Outreach- Creating a Buzz

## Parish Website & Social Media:

- Post regularly in a high traffic area about your Sensory-Friendly Mass, who it benefits, and why you are hosting.
- Share with local organizations, parishes, and schools.
- Post in relevant groups (ex. Catholic Moms, "Special Needs" Parent Groups)
- Consider purchasing a "Push" or Ad
- Sample Social Media Square

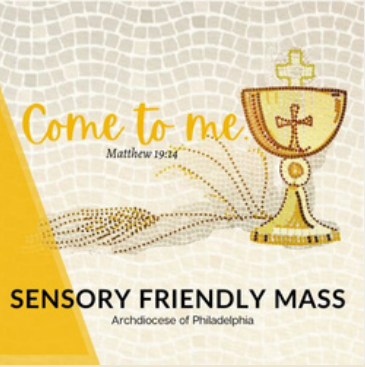


# Outreach- Creating a Buzz

## Local Press:

- Reach out to the local press with a "Press Release."
- Invite them to attend the Mass.
- Include a short article in the Community Section of your local paper.



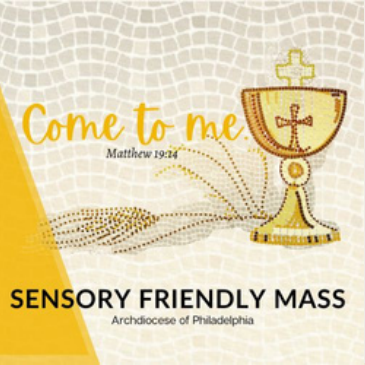


# Outreach- Creating a Buzz

## Organizational Outreach:

- Email, call, or send a post card to your local organizations that support persons with disabilities.
- Ask for help in spreading the word to people who consider themselves Catholic.

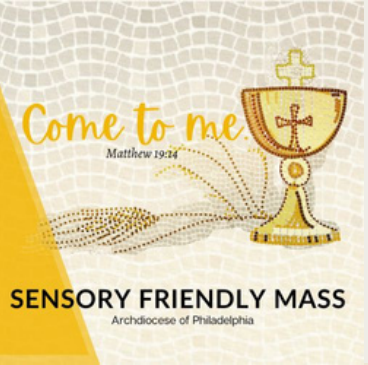




# Outreach- Creating a Buzz

**Remember!**  
**If you build it...**  
**they WILL come!**

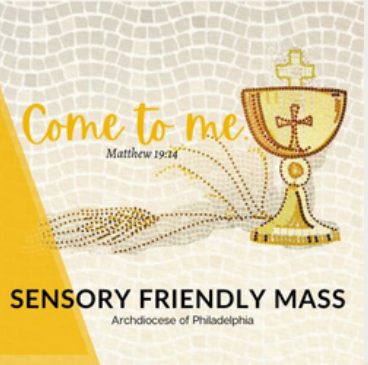




# Resource Page

## Resource List





# Questions & Answers

Q & A